

# ***NORTHWEST COMMUNITY DEVELOPMENT INSTITUTE***

**July 12-16, 2010**  
**The Grove Hotel · Boise, Idaho**



## *Mission*

To advance the practice and profession of community and economic development in the Northwest

## *Who Should Attend?*

Elected Officials and Staff, Community and Economic Development Agencies and Organizations, Non-Profits, Legislators, Chambers of Commerce, Extension Agents, Tribes, Planners, and Community Volunteers

## *NWCDI Comments*

“I’ve never had such in-depth training that touches on so many critical aspects of community development work.”

“There is a great balance of subjects, materials, and references that are directly and immediately usable in our communities.”

C.L. “Butch” Otter, Governor  
Donald A. Dietrich, Director

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Equal Opportunity Employer

*Energizing People, Organizations and Communities  
through Innovation and Inspired Leadership*

## *New for 2010—Native Curriculum*

The Northwest Community Development Institute (NWCDI) has provided formal training for Community and Economic Development Practitioners in the region since 1999. This comprehensive program is designed to build skills, knowledge, and abilities of development professionals and volunteers in communities and organizations of all sizes. The CDI training focus includes:

- ♦ Building relationships and partnerships through good communication and leadership development and includes courses in team building, conflict management to consensus building and facilitation skills for more effective and inclusive meetings;
- ♦ Improving the ability to create a vision and act strategically to achieve development goals through short and long term scenario planning;
- ♦ Building capacity to create healthy and economically diversified economies through economic impact analysis, business retention, expansion, diversification and attraction programs;
- ♦ Building sustainable communities through entrepreneurial development;
- ♦ Building strategies and techniques which promote respect and stewardship of the environment through sustainable land use planning, infrastructure development, and preservation of community character.

Instructors from all over the country provide participants with the latest strategies, techniques and best practices which show how even small communities can be competitive in a global market.

*Participants can receive a Professional Community and Economic Development Certification (PCED) after completing the course work and Continuing Education Units for each year.*



## NWCDI –Energizing People, Organizations and Communities through Inspired Leadership

***TO SEE DETAILED AGENDA OF YEARS 1-3 , ELECTIVE COURSES, REGISTRATION, CERTIFICATION DETAILS  
AND MUCH MORE GO TO: [www.nwcdi.com](http://www.nwcdi.com).***

### **NEW THIS YEAR —THE ART OF THE NATIVE VIEW-YEAR 1**

The Native Community Development course virtually touches every facet of life in a Native community. This approach strives to establish balance in the community; so it focuses on people place, and things with equal emphasis on what the instructors call the Native Triple Bottom Line. Coursework reinforces the need to engage the community holistically to address issues from a human, social and environmental view and reclaim balance in the community. When that happens, there is nothing that cannot be accomplished.

These are presented from a Native perspective and fashioned to provide a community transformation and empowerment philosophy that resonates in Native Communities with remarkable results. Go to the website for instructor biographies, personal invitations, curriculum, case studies and other information!

### **ADVANCED CLASS**

This three-day course is designed to comprehensively apply what has been learned from the CDI Program. Participants will be part of a competitive team to address substantial opportunities and challenges in one of Idaho's fastest growing communities. Participants will tour the community, interview city leaders, review its history, evaluate current conditions, and craft an economic development plan intended to substantially contribute to its future vitality.

#### **Tuition**

**YEARS 1-3 (July 12-16)      \$550 Early Bird**

**ADVANCED TRAINING (July 12-14) \$350  
Early Bird**

**Tuition for all classes include course materials,  
continental breakfast and lunches. Early Bird  
Registration through June 7, 2010. Additional  
\$50 after this date.**

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The Northwest CDI is part of a national network of Community Development Institutes endorsed by the Community Development Council. Since 1987, elected officials, board members, community and economic development professionals and citizens from all walks of life have attended CDI, and many have attained the Professional Community and Economic Developer (PCED) Certification. For more information go to [www.cdccouncil.com](http://www.cdccouncil.com) and follow the links to other CDI websites.